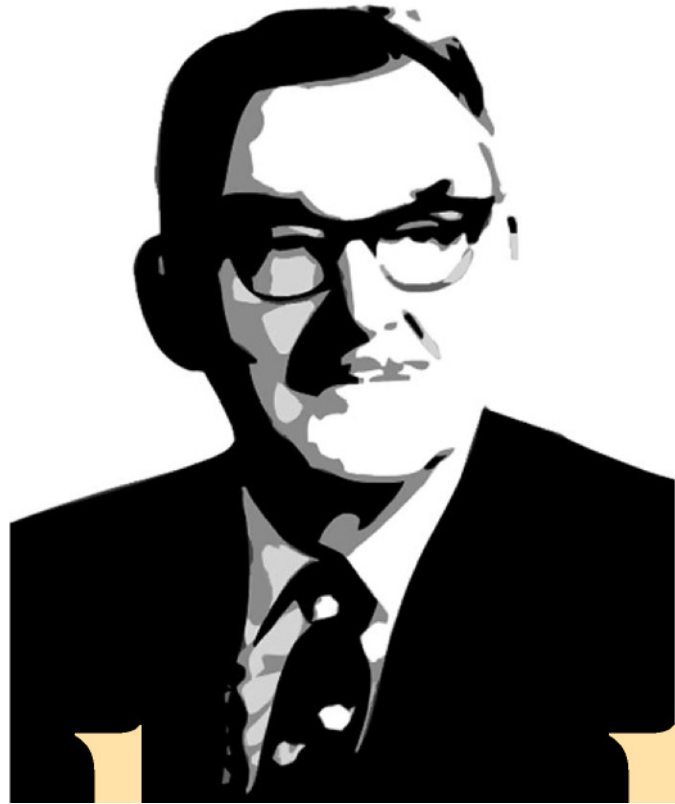


**THE DEANE C. DAVIS
OUTSTANDING VERMONT BUSINESS
AWARD
2011**



PRESENTED BY



The Deane C. David Outstanding Vermont Business of the Year Award is named in honor of Governor Deane C. Davis (1900-1990).

In 1968, at the age of 68, when most people look forward to the enjoyment of retirement, Deane C. Davis was elected governor. Governor Davis brought considerable experience to the governor's office (1969-1973), gleaned over many years as a lawyer, corporate officer and company president. He was a strong advocate of a sound economy that is based in a protected environment.

Governor Davis was known as the “Environmental Governor” because of his strong support for Act 250, which was enacted during his administration. He also championed a vigorous economic development program that resulted in the creation of the highly successful economic development corporations.



**Small Dog Electronics
2010 Deane C. Davis Outstanding Vermont
Business Award Recipient**



OUTSTANDING VERMONT BUSINESS AWARD

Standards of Excellence

Demonstrated success by:

- Continued growth in number of employees or sales.
- Commitment of company resources, including employees to community projects.
- Recognition of the environment as a natural and economic resource for Vermont.
- Creation of a positive work environment for all employees.

The economic well-being of Vermont rests squarely on the success of its businesses, large and small, which provide jobs, products, and services to consumers in Vermont, across the United States and around the world. Many companies in Vermont fully exemplify the Deane C. Davis Outstanding Vermont Business Standards of Excellence. They have used these standards as a guideline to improve their business, their employees and their community. These standards are relevant to all businesses, small and large.

Meeting the highest standards of excellence is the direct cause of the success of any business. Even if the market is ready and consumers are willing, the ability to attain the highest standards of excellence combined with a clear, definable mission statement is vital to any company's longevity.

The Deane C. Davis Outstanding Vermont Business of the Year Award is prestigious recognition of a company in Vermont who has met the highest standards of excellence in the past year to improving its sales, the work environment for its employees, and its contribution of its resources to its community.

Deane C. Davis Outstanding Vermont Business Award

The Vermont Chamber of Commerce and Vermont Business Magazine established the Deane C. Davis Outstanding Vermont Business Award in 1990 to recognize a company's overall commitment to excellence in its relationship to a strong company economy, a sound work force, and a healthy community. This award honors a company that has made a serious commitment to itself, its employees, and its community.

Eligibility

To be eligible the nominated business must have its corporate headquarters in Vermont for at least 10 years. Subsidiaries of international corporations may also be nominated if their U.S. headquarters are based in Vermont and if they operate largely autonomously.

General Information

Anyone may nominate a business for the Deane C. Davis Outstanding Vermont Business of the Year Award. The nomination may be made by the business itself, a government agency, or interested individuals.

The award will be presented on May 26, 2010, at the **Vermont Chamber Business & Industry EXPO** at the Sheraton Hotel & Conference Center in Burlington, Vermont.

The screening committee may request additional information from nominators, references or the company itself for the judge's consideration. All entries and supplementary materials will become the property of the Vermont Chamber of Commerce and will not be returned. Decisions of the judging committee are final.

All entries for the 2010 Deane C. Davis Outstanding Vermont Business of the Year Award must be postmarked before midnight, March 11, 2011.

Because the Deane C. Davis Outstanding Vermont Business of the Year Award is designed to recognize the total commitment of a company, nominations should describe the entire scope of the company's mission.

DEANE C. DAVIS OUTSTANDING VERMONT BUSINESS AWARD WINNERS

1990	WALLACE ENTERPRISES
1991	C&S WHOLESALE GROCERS
1992	MCKENZIE MEATS
1993	PERRY RESTAURANT GROUP
1994	GREEN MOUNTAIN COFFEE ROASTERS
1995	VERMONT HEATING & VENTILATING
1996	MACK MOLDING COMPANY
1997	SMUGGLER'S NOTCH RESORT
1998	VERMONT COUNTRY STORE
1999	CABOT CREAMERY
2000	WAITSFIELD CHAMPLAIN VALLEY TELECOM
2001	WILD APPLE GRAPHICS
2002	NRG SYSTEMS
2003	HUBBARDTON FORGE
2004	IDX
2005	KING ARHUR FLOUR
2006	RESOURCE SYSTEMS GROUP
2007	SYMQUEST GROUP, INC.
2008	NATIONAL LIFE
2009	BIOTEK INSTRUMENTS
2010	SMALL DOG ELECTRONICS

Criteria

The Standards of Excellence are the criteria that will be used in judging the nominees for the Deane C. Davis Outstanding Vermont Business of the Year Award. The following questions should be used as guidelines and examples for companies as they prepare their submissions for nomination.

Demonstrated success by:

- **Continued growth in number of employees and/or sales.**

Does the company have a clear mission statement that allows sustainable growth for itself and its employees? Does the company's goals and objectives create incentive for sustained growth? Does the company's marketing strategy keep up with a constantly changing market place?

- **Commitment of company resources, including employees to community projects.**

Does the company have a community relations function at its corporate level? Does the company encourage employees to participate in community projects? Are company officers involved in community projects?

- **Recognition of the environment as a natural and economic resource for Vermont.**

Does company policy incorporate Vermont's natural environment in the production or marketing of its product(s)? Is the company actively involved in the development of local, regional or state natural and economic environmental policies?

- **Creation of a positive work environment for all employees.**

Does the company involve its employees in operational policy creation? Does the company create incentives for employee participation in company and community projects? Does the company's human resources policies provide for meaningful and continuing employee evaluation?

Submitting the nomination

Complete the "Official Nomination Form." Attach a statement of up to 1,000 words describing the company. In addition, you may submit as much background material as you feel necessary to support the statement.

The Nomination Form

- 1) Indicate the complete name of the company. Indicate the name of the person responsible for the company's operations, such as the president or executive vice president. Enter the name of the chief executive officer of the company.
- 2) Please enter the name, title, organizational affiliation, telephone number, and complete mailing address of the person making the nomination. A nominator may be an employee of the company or a member of its board of directors. It may also be a government official, or a representative of a non-profit organization.
- 3) Because finalists' references may be contacted for verification of programs, activities and accomplishments please choose references that are familiar with and can be available to discuss the company's activities in the Principles of Excellence. References should not be employees of the company, members of the board of directors of the company, or immediate relatives of either.

The Statement

Please attach a narrative statement of up to 1,000 words which describes the company's overall operation (as best as it can be described by the nominator). The statement should include information about the company's relationship to each of the four Points of Excellence. The questions following the Principles in the criteria section of the nomination form can be used as guides in preparing the statement.

Accompanying Materials

You may submit as much appropriate supplementary material as you would like. Additional materials may include, but are not limited to samples of company policies, mission statements, company annual reports, employee newsletters, program evaluation forms. All materials become the property of the Vermont Chamber of Commerce and will not be returned.

The 2010 Nomination Form

1) **Nominee**

Company

Contact Person

Title

Mailing Address

City

State

Zip

Tel

Email

2) **Nominator:**

Name/Title

Name/Title

Organization

Organization

Mailing address

Mailing address

City/State/Zip

City/State/Zip

Email

Email

3) **Reference Verification:**

Name/Title

Organization

Mailing Address

City

State

Zip

Tel

Email

Signature

Date

(application continued on next page...)

Deane C. Davis Application (continued)

In order for the Selection Committee to properly evaluate each application, it is helpful for us to have relevant information on the following page. This information is CONFIDENTIAL and will not be shared with anyone other than the Selection Committee. Copies will be destroyed following the selection. Please include this page with your application.

Gross Sales for the last five years:

FY 2011 _____ FY 2010 _____ FY 2009 _____

FY 2008 _____ FY 2007 _____

Number of Employees for the last five years:

FY 2011 _____ FY 2010 _____ FY 2009 _____

FY 2008 _____ FY 2007 _____

Submit your application, with the statement and supporting materials by March 2, 2012 to:

**Deane C. Davis Outstanding Vermont Business Award Vermont Chamber
of Commerce c/o DCD AWARD
P.O. Box 37
Montpelier, V05601**